

Taming The Beast

How to stop your IT projects from running amok

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Summary

Does the success of your project depend on changing people's behaviour? If so, then it might be a beast about to turn nasty!

Inside almost every IT project there is a change programme struggling to get out. By recognising this from the start, managing the change programme, the beast can be tamed, and the project delivered as intended.

Positive and negative lessons from three projects undertaken in the UK development centre of a major telecoms company will be used to illustrate *WingBEAT*, an approach to planning and implementing change to produce business benefits.

Speaker Biography



Mark is a Principal Consultant with [*Contact to ContRact*](#), working with executives to help them define and lead successful change programmes. He is also the Chair of The Institution of Engineering and Technology's Management Professional Network, which helps a community of 9,000+ engineers and technologists to become successful managers and executives.

Mark has twenty years of experience as an engineer, project manager, consultant and business executive in technology, IT, music, film and digital media businesses.

Mark has spoken and published on changing organisations with IT and driving success within product start up companies. He is a Chartered Engineer, Chartered Information Technology Practitioner, Project Management Professional and Associate of the IoD.